

**Borough of Merchantville  
Historic Preservation Commission  
Meeting Minutes**

*approved  
12/11/15*

**Meeting Date:** October 6, 2015  
**Meeting Time:** 7:30 PM  
**Meeting Location:** Borough Hall

**Members:** Lynn North, Rita Lammey, Marie Hanna (absent), Maureen McLoone (absent), Shawn Waldron, Lou Fiume (Alternate), Sean Fitzgerald (Alternate) (absent)  
**Counselor:** Mark Asselta  
**Zoning Officer:** Bill Watson  
**Borough Council Representative:** Andrew McLoone (absent)

**Opening:** Chair called the meeting to order at 7:30 PM and publicly read the Notice of the Meeting.

**Pledge of Allegiance:** The Commission joined in the Pledge of Allegiance.

**Roll Call:** Roll call was taken. Those absent are noted above.

**Meeting Minutes:** Motion to approve the minutes, as amended, from September 1, 2015, was made by Rita Lammey, Lou Fiume seconded, passed unanimously. Shawn Waldron abstained.

**Confirmation of Applications before the Commission:**  
There is 1 application before the Board.

**Application: 1510-1**

**Applicant Name:** Thomas Schulgen

**Property Location:** 16 N Centre Street

**Name of Property or Business:** Sure Sell Real Estate

**Proposed work:** Signage

Mr. Schulgen, owner, Haddon Agency LLC, along with Walter Zimolong, tenant, presented the application together, for the installation of one business sign above the front door, as well as, two smaller signs on either side of the door. Prior screw holes and imprints indicate signs previously at the proposed locations. Discussion ensued as to how best to present the signage so as to receive the most benefit from them. It was suggested to enlarge the font on the overhead sign, while removing the secondary copy, "Home, Auto, Commercial, Life", which is duplicated on the smaller wall sign. Signs will be constructed of vinyl graphics on .5" MDO wood, and secured with 2" hammer set wall anchors. Overhead sign will be 72" x 11.5", (total 5.75 sq.ft) side signs, as presented will be 20"x28", (total 3.88 sq.ft. each) for a total of 13.51 sq.ft. well within the allowance of 31.8 sq.ft. Sign color will be white background with red and/or black lettering. This color palette will match and enhance the look of the building.

**Public Comment:** Rita Lammey moved to open to the public, seconded by Lou Fiume. Comments included "looks good" and "thumbs up". Motion to close public segment, by Rita Lammey, seconded by Lou Fiume.

**Motion:** Shawn Waldron moved to approve the application, side signs as presented, overhead sign enlarged to 72" vice 48", removing additional verbiage and enlarging the font on "Haddon Agency" for better visibility. Seconded by Rita Lammey, passed unanimously.

**Board Discussion:**

Boy Scout Troop 119 was present to observe a public meeting in order to obtain a "Citizenship in the Community" Service Badge. They seemed to enjoy the process.

Sign Ordinance – New signage ordinance has not been presented to Council.

Emergency Squad Building – "Home Brewing" business being reviewed by Zoning Board.

**Meeting Adjourned:** Motion to adjourn was made by Rita Lammey, seconded by Shawn Waldron, and passed unanimously at 7:55 p.m.

Respectfully submitted,  
Lynn North